



## Sample press release

Release Date: **[Date]**

Contact: **[Your Name, Title, Telephone Number, E-Mail Address]**

### **[Insert Name Of Official] Proclaims April as Child Abuse and Neglect Prevention Month**

**[City, State Name Of Official]** has proclaimed April as Child Abuse and Neglect Prevention Month. This designated month gives everyone the opportunity to think about what role they can play in keeping kids safe and families strong.

“Whether you are a parent, grandparent, aunt, uncle, neighbor or family friend, most everyone has a child in their life that they care about and want to see happy and healthy. I encourage people to think about how they can help protect the children in their lives and the children in their community,” said **[Name Of Official]**.

In recognition of April as Child Abuse and Neglect Prevention Month, **[Organization Name]** will sponsor **[Event Details, Time, Date And Location]**.

**[Include A Short Paragraph Describing Your Organization, Its Membership, Mission And History]**.

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This press release can be sent to news organizations in your community including newspapers, radio and television news departments. Send the release out a few weeks in advance and put April 1, 2007 after “Release Date.”