



Sample press release Celebrate Children Day – A Blue Ribbon Day for Kids

Release Date: **[Date]**

Contact: **[Your Name, Title, Phone Number, E-Mail Address]**

Celebrate Children – A Blue Ribbon Day for Kids

[City, State] – April 30 is “Celebrate Children – A Blue Ribbon Day for Kids” throughout Wisconsin. **[Your Organization’s Name]** is honoring children and those that nurture them and protect them from abuse and neglect.

As part of **[Your Community’s Name]** Celebrate Children – A Blue Ribbon Day for Kids, **[Organization’s Name]** is sponsoring **[Insert Details Of Local Events and/or Programs]**.

“This designated day gives us the opportunity to reflect on what we are doing to protect our children and help them reach their greatest potential. We are trying to raise awareness of what everyone can do to fulfill their responsibility to protect children,” said **[Spokesperson’s Name And Title]**.

[Organization’s Name] is joining with statewide organizations to promote the prevention of child abuse and neglect by recognizing Celebrate Children – A Blue Ribbon Day for Kids. **[Include A Short Paragraph Describing Your Organization’s Mission And History]**.

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This is a sample press release that can be sent to news organizations in your community. Send the release out a few weeks in advance and after “Release Date,” write the date you want it to appear.