

2009 Beyond the Blue Ribbon Award Application information



The Beyond the Blue Ribbon Award was created in 2001 by three Wisconsin organizations whose missions focus on preventing child abuse and neglect: Wisconsin Children's Trust Fund, the Child Abuse Prevention Fund of Children's Hospital and Health System and Children's Service Society of Wisconsin's Prevent Child Abuse Wisconsin. The organizations present a minimum of three \$1,000 cash awards to agencies in Wisconsin for educating community members about child abuse prevention and strengthening families through the Blue Ribbons for Kids awareness initiative. In addition, winners will receive a certificate for \$50 in Blue Ribbons for Kids materials. The Beyond the Blue Ribbon Award Committee will evaluate all awareness campaigns and select those that go beyond distributing Blue Ribbons for Kids materials. Awards can be given in, but are not limited to, the following categories:

Most creative

This award is for a team that "thinks outside the box" and uses creativity to reach their community. The winner will find innovative and unique ways to educate people about child abuse and neglect prevention. The winner may develop their own campaign idea or creatively adapt an existing idea to best meet the needs of their community.

Most community participation

This award can be given to a group that truly understands how to effectively reach out and educate their entire community about child abuse and neglect prevention. The award winner will demonstrate the ability to collaborate with many local businesses and organizations and develop a successful far-reaching awareness campaign that targets multiple audiences. Audiences might include but are not limited to families, professionals, businesses, or schools.

Most potential

Every community awareness campaign started out small and built on their successes each year by adding new activities and collaborating with other community agencies. This award may go to an organization or team that demonstrates an outstanding effort organizing child abuse prevention awareness initiatives and a drive to continue expanding and building on their accomplishments.

Eligibility and guidelines

Any organization or club is eligible to apply that acts as a coordinating agency during Child Abuse and Neglect Prevention Month and plans an awareness campaign. **Only organizations in Wisconsin are eligible to apply.**

Every agency will fill out the same application. The award applications are reviewed by a volunteer committee of professionals who work in government, law, education, social service and other fields related to child abuse. The committee will decide which agencies are eligible for each award.

Download an application by visiting www.blueribbonsonline.org and clicking on the Wisconsin Tools section on the left. To request that an application be e-mailed to you, please e-mail blueribbon@chw.org.

The deadline to be considered for the cash awards is May 29, 2009. Applications postmarked after May 29, 2009 will not be accepted. Mail applications to:

Child Abuse Prevention Fund
Beyond the Blue Ribbon Award
PO Box 1997
MS 3085
Milwaukee, WI 53201