



2010 Beyond the Blue Ribbon Award Application information

The Beyond the Blue Ribbon Award was created in 2001 by two Wisconsin organizations whose missions focus on preventing child abuse and neglect: Wisconsin Children's Trust Fund and Child Abuse Prevention Fund of Children's Hospital and Health System. The organizations will present a \$1,000 cash award to an agency in Wisconsin for educating community members about child abuse prevention through the Blue Ribbons for Kids awareness initiative during Child Abuse and Neglect Prevention Month in April. Up to one additional award may be presented based on the number of applications received.

Eligibility and Guidelines

Any organization or club is eligible to apply that acts as a coordinating agency during Child Abuse and Neglect Prevention Month and plans an awareness campaign. **Only organizations in Wisconsin are eligible to apply.**

Download an application by visiting www.blueribbonsonline.org and clicking on the Wisconsin Tools section on the left. To request that an application be e-mailed to you, please e-mail blueribbon@chw.org.

The deadline to be considered for the award is May 28, 2010. Applications postmarked after May 28, 2010 will not be accepted. Mail applications to:

Child Abuse Prevention Fund
Beyond the Blue Ribbon Award
P.O. Box 1997
M.S. 3085
Milwaukee, WI 53201

The Beyond the Blue Ribbon Award is ending

In 2010, the Wisconsin Children's Trust Fund and Child Abuse Prevention Fund will end the Beyond the Blue Ribbon Award. Instead, the two organizations will be launching a new initiative to fund successful child abuse prevention marketing strategies both in Wisconsin and nationally. Please visit www.blueribbonsonline.org in April to review the new criteria and proposal guidelines.